

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037200 Fax No.011-23329125



No.26-4/2012-T&C-CM

Date: 15.09.2014

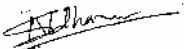
Circular T&C-CM No. 33/14-15

Sub: Promotional offer for video calls during the festival season under mobile services -reg.

It has been decided by the Competent Authority to launch promotional offer for video calls on the occasion of **Festive season w.e.f 20.09.2014 for a period of 90 days** under mobile services as below:

To reduce the tariff of video calls and to make voice and video calls tariff equal, for all plans issued by corporate office for a period of 90 days w.e.f. 20.09.2014.

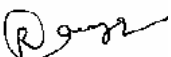
2. The video call charges would be reduced up to voice call charges of the plan only. However, reduced voice call charges through STVs will not reduce video call charges further.
3. The above tariff will be applicable for a limited period of 90 days w.e.f. 20.09.2014.
4. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
5. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
6. This circular is issued based on the approval of the ECT vide Approval No. - 1633 dated 12.09.2014 in P&P-CM cell file No. 3-38/2009/P&P-CM(Pt.II). Queries/clarifications/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm_pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Uy. Manager (T&C-CM)